



# cMap for InterAction LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

Concep

Email: [support@concep.com](mailto:support@concep.com)

August 2011



# cMap for InterAction LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

## Contents

Contents .....	2
cMap for InterAction – List Export Tool v2.4.x .....	3
Introduction.....	3
Pre-Requisites.....	3
Configuration .....	4
General.....	4
Version of Concep Campaigner .....	5
Configuring the settings.xml file.....	7

## cMap for InterAction – List Export Tool v2.4.x

### Introduction

This document is to guide you through the steps to pre-configure cMap for InterAction – List Export Tool v2.4.x before deployment to client workstations/systems.

### Pre-Requisites

There are a number of pre-requisites you will require to complete the installation successfully:

1. LexisNexis InterAction Windows Client v5.5 GA or later
2. Windows Installer 3.1
3. Dot Net Framework v2.0
4. Pre-configuration of the settings.xml file
  - This guide covers how to complete this pre-configuration

## Configuration

### General

Part of cMap for InterAction – List Export Tool must be pre-configured before deployment to client systems. The pre-configuration is carried out by amending the settings.xml file. This file is included within the zip package.

### To amend the settings.xml file

1. Download the cMap for InterAction – List Export Tool v2.4.x.zip file to the client you are installing on
2. Extract the files from the zip file to the client
3. Open the settings.xml file in Notepad
4. Make any changes you wish to make
5. Save the changes
  - You can save the file as settings.xml to replace the original file in the same location, 'Save As' is not required
  - The file must be called settings.xml

### Mandatory pre-configuration

If a proxy firewall is in place, then it is necessary to pre-configure the following aspects:

- Has Proxy
- Use IE Proxy Settings

If Use IE Proxy Settings is not selected, then the following aspects must also be pre-configured:

- Proxy Username
- Proxy Password
- Proxy Server
- Proxy Domain

## LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

### Optional pre-configuration

Pre-configuration of other aspects are optional, but may be done to personalise the installation of cMap for InterAction – List Export Tool to your organisation.

You may wish to pre-configure the following aspects:

- EMS Name
- EMS User Name
- EMS Password
- Group Name
- Export All
- Windows Shortcut Name
- Services Menu Label

### Version of Concep Campaigner

cMap for InterAction – List Export Tool v2.4.x is compatible with two versions of Concep Campaigner (known as Concep Campaigner 1 and Concep Campaigner 2) in the settings.xml file. You will be advised as to which version you are using, and hence the settings file must be configured appropriately.

Please DO NOT modify the <!-- <Concep Campaigner 1> --> or <!-- <Concep Campaigner 2> --> nodes, you will be advised to do so if required.

### EMS Type: <emstype>

The 'version' of Concep Campaigner. This is used to identify which API List Export Tool communicates with.

The <emstype> node should not be edited.

### EMS URL: <emsurl>

The url of the email marketing system. Once an export has been completed, the confirmation interface contains a 'quick link' to log the user into the account they have just exported contacts to (see Figure 1 below). The <emsurl> is the target for this 'quick link'.

The default URL is: <http://campaigner.conceptglobal.com> for Concep Campaigner 1 and <http://campaigner.concep.com> for Concep Campaigner 2.

## cMap for InterAction LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

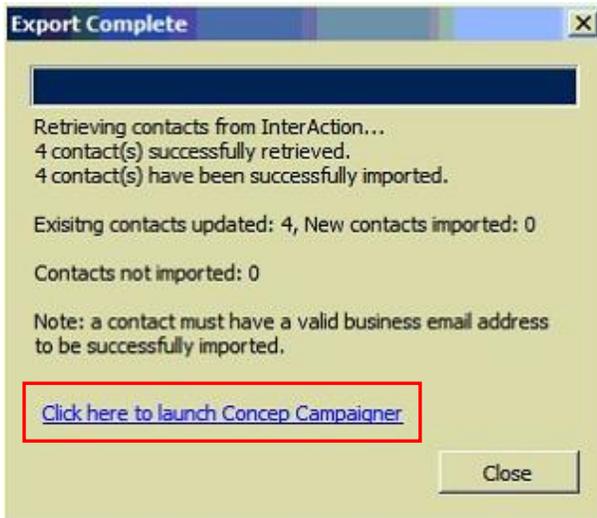


Figure 1: Export Complete confirmation message; quick launch link.

The <emsurl> node should not be edited.

### EMS API URL: <emsapiurl>

The 'Email Marketing System API's URL'. The application will use this link to send the request for adding the group of contacts to Concep Campaigner.

The default URL is: [https://xconnect.conceptglobal.com/xconnect/xconnect\\_utf8.asp](https://xconnect.conceptglobal.com/xconnect/xconnect_utf8.asp) for Concep Campaigner 1 and <https://campaigner.concep.com/service.asmx> for Concep Campaigner 2.

The <emsapiurl> node should not be edited.

## LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

### Configuring the settings.xml file

The settings.xml file looks like this when opened in Notepad++. The following section indicates what each node does, and which can be configured prior to installation.

```

1  <?xml version="1.0" encoding="utf-8" ?>
2  <issconfig>
3      <emsname>Concep Campaigner - CC2</emsname>
4      <emsusername>ENTER USERNAME HERE</emsusername>
5      <emspassword>ENTER PASSWORD HERE</emspassword>
6      <groupname>ENTER GROUP NAME HERE</groupname>
7      <!-- Concep Campaigner 1 -->
8      <!-- <emstype>xConnectClient</emstype>
9      <emsurl>http://campaigner.conceptglobal.com/</emsurl>
10     <emsapiurl>https://xconnect.conceptglobal.com/xconnect/xconnect_utf8.asp</emsapiurl> -->
11     <!-- Concep Campaigner 2 -->
12     <emstype>CC2Client</emstype>
13     <emsurl>http://campaigner.concep.com/</emsurl>
14     <emsapiurl>http://campaigner.concep.com/service.asmx</emsapiurl>
15     <exportall>1</exportall>
16     <!--1=Yes, 0=No-->
17     <hasproxy>0</hasproxy>
18     <!--1=Yes, 0=No-->
19     <useieproxysettings>0</useieproxysettings>
20     <!--1=Yes, 0=No-->
21     <proxyusername></proxyusername>
22     <proxypassword></proxypassword>
23     <proxyserver></proxyserver>
24     <!-- format = server:port [ex. Server:8080] -->
25     <proxydomain></proxydomain>
26     <shortcutname>Export to Concep Campaigner</shortcutname>
27     <!--Name of the shortcut that will be available under program menu-->
28     <servicemenulabel>Export to Concep Campaigner</servicemenulabel>
29     <!--Label of the submenu that will be displayed under the service menu of IA Windows Client-->
30     <createlog>0</createlog>
31     <!--1=Yes, 0=No-->
32     <logfilepath></logfilepath>
33     <!--Location of the log files to be stored if createlog=1-->
34 </issconfig>

```

Figure 1: The settings.xml file

### EMS Name: <emsname>

EMS stands for 'Email Marketing System'. The standard name for this email marketing system is 'Concep Campaigner'. Your organisation may refer to 'Concep Campaigner' by another name, and if so you can change the name here. All references to the EMS name will be adapted appropriately.

In the example in this guide, the emsname is 'Concep Campaigner'; in figure 2, the text on the export wizard uses this reference. Please refer to your Marketing Department for clarification on the name to be used here.

### LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

The <emsname> node should be amended if your organisation refers to Concep Campaigner by another name.



Figure 1.2: The List Export Tool wizard

#### EMS Username: <emsusername>

The username of the Concep Campaigner account the list of contacts will be exported to. For installation, either a pre-configured username can be used, or the default text 'ENTER USERNAME HERE'. If you wish to use a real username, please refer to your Marketing Department as to which account to use.

The user will still be able to change the username on the export interface, should they be required to export to a different account. For subsequent use, List Export Tool will remember the most recently used username, and the user will still be able to change this username if required; this setting is here to pre-configure for first-time use.

The <emsusername> node must be pre-configured for a successful installation – either using the default value, or updating it to a real username.

**LIST EXPORT TOOL PRE-CONFIGURATION GUIDE****EMS Password: <emspassword>**

The corresponding password of the Concep Campaigner account the list of contacts will be exported to. For installation, either the corresponding password for the username specified can be used, or the default text 'ENTER PASSWORD HERE'. If you have used a real account, please refer to your Marketing Department as to the password for that account.

The user will still be able to change the password on the export interface, should they be required to export to a different account. For subsequent use, List Export Tool will remember the most recently used password, and the user will still be able to change this password if required; this setting is here to pre-configure for first-time use.

The <emspassword> node must be pre-configured for a successful installation – either using the default value, or updating it to a real password.

**Group Name: <groupname>**

The Group Name is the name of the address book group which will be created in Concep Campaigner when a user exports a Marketing List to Concep Campaigner. The user will be able to change this group name at the time of export as required. The pre-configuration is simply to pre-define the name for first-time use (e.g. ENTER GROUP NAME HERE).

The <groupname> node can be pre-configured if you wish.

**Export All: <exportall>**

This setting allows you to pre-configure the choice of contacts to export that the application defaults to:

1 = 'Export all the contacts from the current list'

0 = 'Export only the contact/s I've marked'

A user will always have the option of exporting either all or just the marked contacts whenever they use cMap for InterAction – List Export Tool.

The <exportall> node can be pre-configured if you wish.

## cMap for InterAction LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

### Has Proxy: <hasproxy>

This setting defines whether the application will need to communicate through a firewall or not:

- 1 = Yes
- 0 = No

The <hasproxy> node must be configured.

### Use IE Proxy Settings: <useieproxysettings>

This setting determines whether your organisation uses IE proxy settings or not:

- 1 = Yes
- 0 = No

If the <hasproxy> node is set to 1, then the <useieproxysettings> node must also be configured.

### Proxy Username: <proxyusername>

The username for the proxy firewall. This will allow the application access through the firewall.

If the <hasproxy> node is set to 1, and the <useieproxysettings> node is set to 0, then the <proxyusername> node must be configured.

### Proxy Password: <proxypassword>

The password for the proxy firewall. This will allow the application access through the firewall.

If the <hasproxy> node is set to 1, and the <useieproxysettings> node is set to 0, then the <proxypassword> node must be configured.

### Proxy Server: <proxyserver>

The location of the server to submit the username and password to, and for the application to gain access to the internet.

If the <hasproxy> node is set to 1, and the <useieproxysettings> node is set to 0, then the <proxyserver> node must be configured.

## LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

### Proxy Domain: <proxydomain>

The domain of the server to submit the username and password to, and for the application to gain access to the internet.

If the <hasproxy> node is set to 1, and the <useieproxysettings> node is set to 0, then the <proxydomain> node must be configured.

### Windows Shortcut Name: <shortcutname>

The name of the application shortcut to be created in the Windows Start menu upon installation. The default name is 'Export to Concep Campaigner'.

This will appear under Start, All Programs, Concep, <shortcutname>

If you would like to install List Export Tool with a different name for the start menu shortcut, then the <shortcutname> node should be modified.

### Service Menu Label: <servicemenulabel>

The name of the application shortcut to be created in the services menu of InterAction upon installation. The default name is 'Export to Concep Campaigner'.

Once the application has been installed, this name cannot be changed. An uninstall and re-install would be needed to change the name.

If you would like to install List Export Tool with a different name for the services menu shortcut, then the <servicemenulabel> node should be modified.

### Enable Logging: <createlog>

This setting defines whether the application will create a log file of any exports a user carries out from this client:

- 1 = Yes
- 0 = No

The <createlog> node is configured during the installation process, it is not necessary to pre-configure it now.

### Logging File Location: <logfilepath>

This setting defines whether where the log files will be created if they are enabled.



## cMap for InterAction LIST EXPORT TOOL PRE-CONFIGURATION GUIDE

The <logfilepath> node is configured during the installation process, it is not necessary to pre-configure it now.